

# RSS Feeds on The Trucker Jobs Network

**Step One**, supply the feed: please send your link to your The Trucker Media Group representative who will provide it to the IT department for implementation.

General info for correct feed formatting:

- Pricing is based on number of job postings.
  - 1 posting = 1 job listing in one city, state
    - State must be the 2-letter abbreviation
    - City name must be complete and a valid city
      - Incorrect: Hot Springs, AR
      - Correct: Hot Springs Village, AR
- We include a salary field which can be unique to each job listing: limited to 18 characters
- We include a job tagline which can be unique to each job listing: limited to 25 characters
- Additional data to provide and our options:
  - Driver type: Company Driver, Owner Operator, Team Driver, Student Driver, Lease Purchase
  - Route type: Over the Road, Dedicated, Regional, Local
  - Experience: Less than 6 months, 6 months to 1 year, 1-2 years, 2-3 years, 3-4 years, 4-5 years, 5 years or more
  - Trailer type: Bulk, Car Hauling, Dry Van, Expedited, Flatbed, Heavy Haul, Household Goods, Intermodal, Livestock, Refrigerated, Tanker
  - Endorsements required: None, Doubles/Triples, Hazmat, Tanker
  - Job Listing: this is the only field that allows HTML; however, any links (href) will be skipped
- Feeds **cannot** contain:
  - Links to another website
  - Links to an IntelliApp
  - Customer phone number (a complimentary tracking number will be provided)

**Step Two**, provide your The Trucker Media Group representative with the filters you would like us to place on applications. Any job application not meeting these criteria will not be sent. These filters are not required to match your job listing details—for instance, you might have a minimum 6 months experience posted in your job listing; however, you may opt to still accept all applications regardless of driver's experience.

- DMAs/states – all you accept, not only those in your job listings
- Driver Type accepted
- Experience requirement
- Where to send your applications (email address or Tenstreet identification number)

